

Managing Transport Modelling

for non-modellers

**SHEFFIELD
LONDON
BIRMINGHAM
MANCHESTER**

1 day training course, **5** influential speakers,
7 hours of interactive learning

A full day workshop aimed at de-mystifying 'transport modelling'.

SHEFFIELD

27 February 2019

9.00 - 4.30pm

Sheffield Town Hall

Cost: £299 +vat

LONDON - BIRMINGHAM - MANCHESTER

2019 DATES TBC

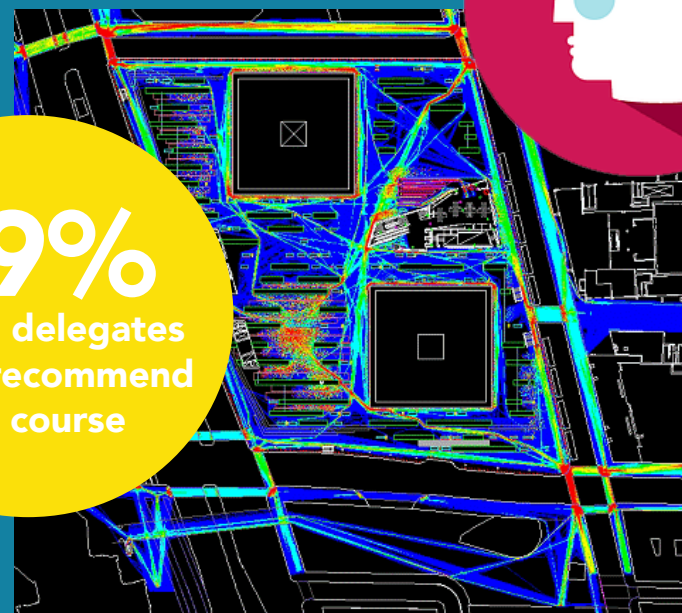
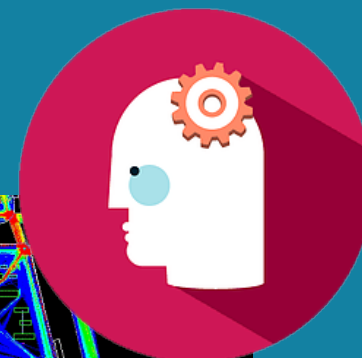
9.00 - 4.30pm

Locations: Central

Cost: £299 +vat

Team of 10 or more? Contact us to discuss more dates

99%
of past delegates
would recommend
this course



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Book now:

www.tftp-training.co.uk

e: info@tftp-training.co.uk

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AIMS & OBJECTIVES

To provide non-modellers aspiring to reach Transport Planning Professional (TPP) status, with an introduction to Transport Modelling. It will help you to get the most out of your models and avoid unrealistic expectations, without having to become a transport modeller.

CPD Certificate

of attendance will be awarded to all delegates.

5 INFLUENCERS

ALAN BAILES

Managing Director
The Transportation Consultancy

PILO WILLUMSEN

Willumsen Advisory Services

PHILLIPPE PERRET

Associate Director
CitiLogik Ltd

PAUL JACKSON

Tracsis

PHIL CLARKE

Global Technology Lead Transport Modelling
Jacobs

*"Enjoyable, informative course with some very good speakers" **George***

*"Really interesting, covered lots of topics from a wide breadth of backgrounds" **Sophie***

*"Course provided a useful update to my knowledge on transport planning/modelling or appraisal." **James***

*"The course was insightful and provided an overview of the key areas of transport modelling." **Elisabeth***

BOOK NOW

Only 30 spaces for each date

We expect these to go quickly due to the high calibre and mix of great speakers we have.

7 HOURS, 7 TOPICS

- 1. Role and relevance of transport modelling**
How to use modelling to assist decision-making. Assumptions, constraints and requirements.
- 2. The four stage model I**
Zoning, networks, Trip generation – Distribution; generalised costs; strengths and limitations, etc.
- 3. The four stage model I**
Mode choice, Logit explained intuitively, strengths and limitations, Static Assignment, junction delays, equilibrium, time of travel choice); both sessions using very simple equations but emphasising on the intuitive interpretation, strengths and limitations.
- 4. Data collection, current and new**
What data do you have to collect for the modelling process; new techniques now available to the modeller.
- 5. Interpreting results**
Goodness of fit, select link analysis, accessibility analysis, congestion, the role of judgement.
- 6. The future; dealing with uncertainty**
CAVs, changing urban landscape and MaaS. Scenario Planning.
- 7. Managing a large Modelling project**
Defining scope and resources, preparing and Monitoring a Work Programme, allocating resources, limiting scope growth, Assumptions and Uncertainty logs, documentation, handover.
- 8. Panel Discussion:**
If you could change one, what would it be? A lively discussion.